

AUTO INSURANCE

Hi, my name is _____ from Auto Care. How are you today?

Well the purpose of my call is let you know the auto Insurance rates have recently gone down by 35%.

Let me ask a question sir, if we provide you something better and cheaper and we save your money up to 35% with some better coverage would you like to think about it. **(Clear Yes)**

After saying the above OPTIN if consumer does not given any response at that time use the below OPTIN by using the Future reference,

Let me ask a question sir, if we provide you something better and cheaper and we save your money up to 35% with some better coverage would you like to think about it in the future maybe **(Clear Yes)**

(Or)

OPT IN - Sir/Ma'am suppose, if we are able to offer you something a lot lower than what you are currently paying now, would you consider that as an option for, your auto insurance now or in the near future? (CLEAR YES)

- I show your **FIRST & LAST NAME** as _____?
- Your **ADDRESS** as (CITY, STATE & ZIP ONLY) _____? Is that correct? (IF NO, OBTAIN CORRECT INFO)
- Are you the home owner? (As you might qualify for a greater discount)
- You are driving a **VEHICLE** (Car Make / Model / Year) _____? Correct? (IF NO, OBTAIN CORRECT INFO)
- Which **INSURANCE COMPANY** are you with right now _____?
- I show your email address as :- _____? If none on data/ask for it

Sir/Ma'am! If you have any additional drivers/vehicles you could also qualify for an additional 20% discount on your insurance quotes.

- Do you have any ADDITIONAL VEHICLES _____? (Car Make / Model / Year)
- Do you have any ADDITIONAL DRIVERS _____? (First and last name)
- Which INSURANCE COMPANY are you with right now _____?

Sir/ Mam, Please stay with me on the line I'll connect your call with a local agent of your local area.